

The “Water Champions” Program

Recruiting High School Students to
work in the community to Achieve
Measurable Reductions in Water
Consumption



“Water Champion” Program Objectives

Four Objectives

- ▶ Enable schools to teach communities about responsible water management & WaterSense
- ▶ Recruit retailers to participate in WaterSense
- ▶ Gather data and calculate measurable results
- ▶ Share project outcomes and expand recruitment

Enable Schools to Teach Communities about WaterSense

- The EPA provides WaterSense literature to the High School Faculty Advisor and to the students making up the Water Champions team.
- The Team would then determine their interest in having their school participate as a WaterSense promotional partner.
- The Team would develop its own plan of action within the community.
- The EPA and the Faculty advisor would periodically coordinate to discuss the SCP progress and status.

Recruit Retailers to Participate in WaterSense

- ◆ Water Champions would meet with local plumbing retailers and would encourage them to become WaterSense Partners.
- ◆ Water Champions would explain that they are educating the community about water conservation and WaterSense.
- ◆ Retailers interested in becoming WaterSense Partners would complete a partnership agreement letter and submit it to EPA. They should consult the list of WaterSense labeled products at <http://www.epa.gov/watersense/pp/lists.htm> to determine what they might carry in their inventory.
- ◆ Water Champions can check a retailers partnership status by visiting the EPA WaterSense web site, partners page.

Gather Data and Calculate Measurable Results

- Get sales info on WaterSense products from retailer partners and calculate the volume of water reduced and water and energy cost savings.
- Track product sales to see if WaterSense products are being purchased more frequently in the community.
- Identify “test” families or businesses and track their water use and expenses after the installation of WaterSense products.
- Other data gathering activities to be determined by the Team.

Share Project Outcomes and Expand Recruitment

- Complete project status reports and share these reports with others.
- Give presentations to school staff and organizations.
- Write an article for the school or local community newspaper.
- Mentor a new group of students in the high school to carry on the project and/or other high schools and organizations to expand on the results of the project.